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Business Growth Tips from Greg McAfee

What kind of culture have you created? Some might say they don't know, but if they ask their team, they will find out fast. Is it pleasant place to work? Is there a calm atmosphere or a high stressed one? Are there systems in place? Are there goals set? Is it a safe place to work?

In the book, Super Leadership, Manz and Sims says, "Don't miss the forest for the trees. All of the details must combine to create a culture that affirms, 'You matter and you count' and employees recognize and appreciate the contributions and care and know they are a valuable asset to the organization".

And you thought you'd start a business just to make more money? Think again! If you are just in it for the money, you'll make more working for someone else. However, if you're in it to create jobs, serve people and provide an atmosphere for success...you'll probably make a lot of money.